

- I like the use of fonts and how the evolution page's layout there is a good balance of text.
 - o I think the evolution page is pretty much done and the style page is almost done (work on how you manage whitespace)
- I think the history page and the terminology page needs the most development
 - o History Page
 - Differentiate the individual sections more and be intentional with image choice and image placement
 - The history page is the longest, most text dense and the most important so it will require more attention.
 - While it is long the text is very important so you have to work with what's there because cutting it takes away from the mission of the project.
 - Think about it like a book: if you are dealing with a lot of text how would you once the reader so that it doesn't seem like too much at one time.
 - I don't
 - o Terminology Page
 - The terminology page doesn't need to be as long as it is.
 - Optimize the layout for a quick read so you don't have to do all the links
 - o Toolbar
 - The toolbar right now is a little bulky and draws too much attention
 - Have the title in the toolbar
 - Get rid of the grey color it isn't any where else in the website
 - I would suggest doing it in black, so you keep with the trend of intense colors
 - I don't think the background color is necessary if you put the words in all caps and manipulate the color engagement with the background then they should be fine
 - You might also think about a hover color change or something that signifies what page you are on but that's an extra thing and should be done last